



IMPACT 2013

5-Year Strategic Plan of the Vermont Community Loan

Vision, Mission and Reach

Vision

VCLF will be a major catalyst in creating healthy and vibrant communities throughout Vermont and focused on attracting mission-driven, socially responsible investors to help ensure all Vermonters have the opportunity to enjoy the best lives possible.

Mission

The Vermont Community Loan Fund provides capital to create opportunities in Vermont that transform people's lives.

5-Year Reach

Achieve \$40 million in assets, close more than \$10 million in loans annually, remain at 85% self-sufficiency, add 2,000 units of affordable rental housing, create or retain 3,000 quality child care slots and 3,000 quality jobs, finance twenty energy efficient/green business projects, finance 200 homes and have helped over 8,000 Vermont families.

Values

Our values guide how we accomplish our vision and mission.

Strategies

I

Infrastructure - Create the organizational culture and physical infrastructure to continuously improve the sustainability of our business models and deliver excellent financial and mission-oriented results.

M

Marketing - Execute a focused public-positioning strategy that elevates VCLF's profile and engages new and growing groups of donors and investors.

P

Programs - Increase the scale of VCLF's financing to greater benefit low-income and low-wealth Vermonters and Vermont communities with a wide-array of affordable and flexible products that create broader economic and housing opportunities.

A

Advocacy - Actively engage in public policy issues that directly affect our mission, funding partners, and stakeholders.

C

Capital - Develop a more diversified and larger base of new and low-cost capital that is both flexible and stable.

T

Transformational - Providing capital to create opportunities in Vermont that transform people's lives.

IMPACT 2013

